



2013 Montana Governor's Conference on Tourism & Recreation

3:30-4:45 pm| Monday

So You Think You Know Your Montana State Parks?

Presenters: Chas Van Genderen, Administrator, and Jennifer Lawson, Marketing and Communications Manager, Montana State Parks, Helena, MT

Room: Lewis Room

Join Chas & Jen for a lively session guaranteed to teach you something new about our great state parks system. Learn how State Parks are contributing to your communities and local economies. See how MT State Parks' programs and promotions are increasing visitation and bringing visitors back. We'll talk about our current successful partnerships and encourage you to share your thoughts on how we can do more.

THIS PRESENTATION WILL BE POSTED TO THE [2013 MT TOURISM CONFERENCE WEBSITE ARCHIVES](#) PAGE AFTER THE CONFERENCE

